Then consider taking

TECHNOLOGY ENTREPRENEURSHIP AND COMMERCIALIZATION
FALL 2021
WEDNESDAY, 5:30-8:00 PM, 3 CREDIT HOURS
Undergrad: FSU EIN 4445, FAMU EIN 4150
Graduate: FSU EIN 5445C, FAMU EIN 5930-3

Although this course is offered primarily to enhance the entrepreneurial skills of students in the FAMU-FSU College of Engineering, it is open to advanced undergraduate and graduate students of all disciplines. Being offered for the 20th time, the course teaches the process of creating and analyzing commercialization plans for technology-based products or services. Students form teams, propose technology-based ideas/opportunities and then analyze the business potential of the idea. Contact Dr. Devine for PERMISSION to register for this course.

The course includes lectures, guest speakers and class discussions on such topics:
- technology entrepreneurship
- lean startup concepts
- design thinking/innovation by design
- patent and copyright law
- customer discovery
- conducting market studies
- sources of financing for start-up companies
- the business model canvas
- planning the steps and costs to launch
- lessons from successful entrepreneurs
- etc.

Student Comments from SPCI Evaluations, F2014, S2015 and S2019:
Very applicable to real life situations. Motivated me to look into pursuing entrepreneurial opportunities.

Great professor and course. Really enjoyed this course and I definitely learned a lot.

Communicated in very clear fashion...provided each student useful feedback...made course fun!

Faculty: Dr. Mike Devine, Entrepreneur in Residence and Professor, FAMU-FSU College of Engineering, mdevine@fsu.edu, 850-410-6378. Office A-248B.


For Undergraduate Engineering Students: Consult your advisor as to how this course may (or may not) count towards your degree requirements to be sure because of differing circumstance. However, generally it counts as follows:
-IME: advanced IME elective
-ChBE: non-ChE technical elective
-ECE: non-ECE technical elective
-ME: non-ME technical elective
-CEE: an approved Engineering elective